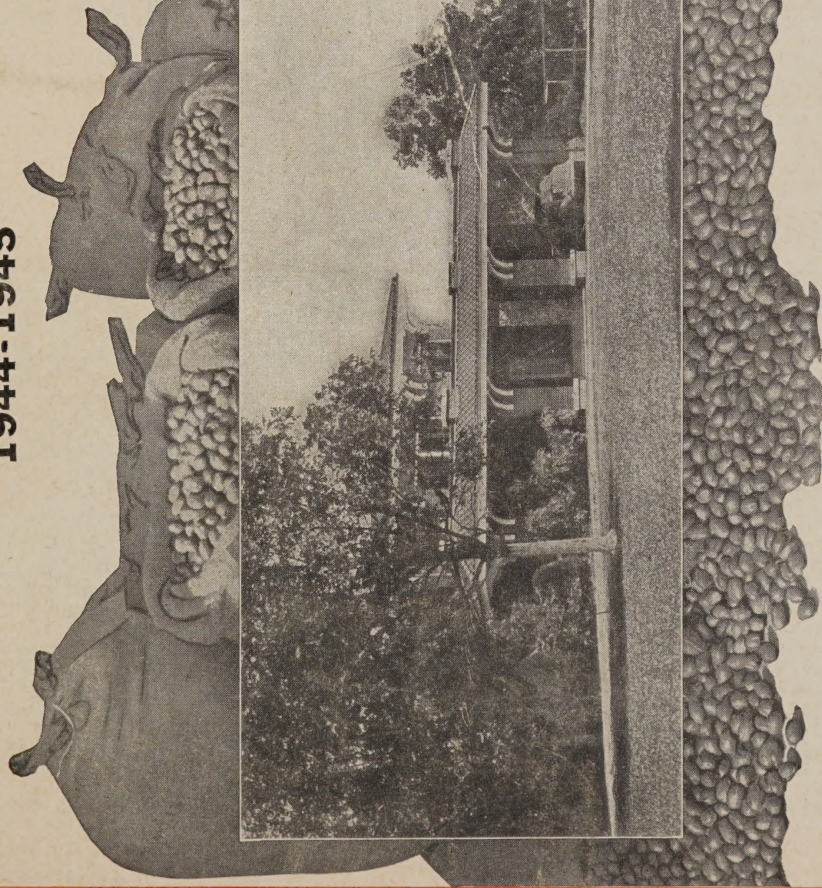


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62.45 NEW PECAN CATALOGUE
1944-1945



BASS PECAN COMPANY
The World's largest growers of Papershell pecan trees.
LUMBERTON, MISS.

LIBRARY
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U. S. Department of Agriculture



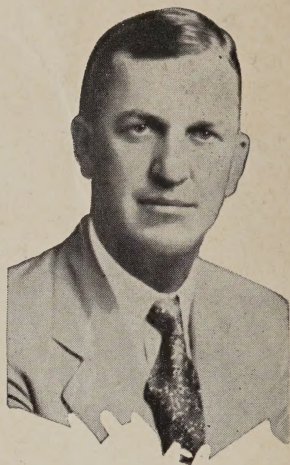
Library,
U.S. Dept. of Agriculture,
WASHINGTON 25, D.C.

PECANS ARE MONEY-MAKERS

DOES Money Really Grow On Pecan Trees? Hundreds of customers write us that they often sell \$50 worth, and more, of pecan nuts off single trees they have bought from us. Some of our orchards netted us \$200 an acre profit this past year—12 trees to the acre. It would take a \$10,000 bond at 2% interest to net you as much as just 12 of these trees. And these pecan trees are very beautiful—inspiring, stately, profitable and permanent.

Visit our orchards and nurseries. See trees loaded to almost breaking with fine pecans. See small trees in the nursery rows that are blooming and bearing, something which many say is impossible. Our pecan nurseries are the World's largest and finest, and our pecan groves are perhaps the most beautiful in the world.

Plant these straight, thrifty, vigorous, well-rooted and highly bred-up pecans from early and heavy-bearing parent trees. They are the kind that will live well, grow fast, bear early, and make money for you.



I. H. BASS
President, Bass Pecan Co.



Father and son enjoying a ride in one of our heavy blooming pecan groves in the early spring.



Jersey Cattle in one of our Pecan Groves.

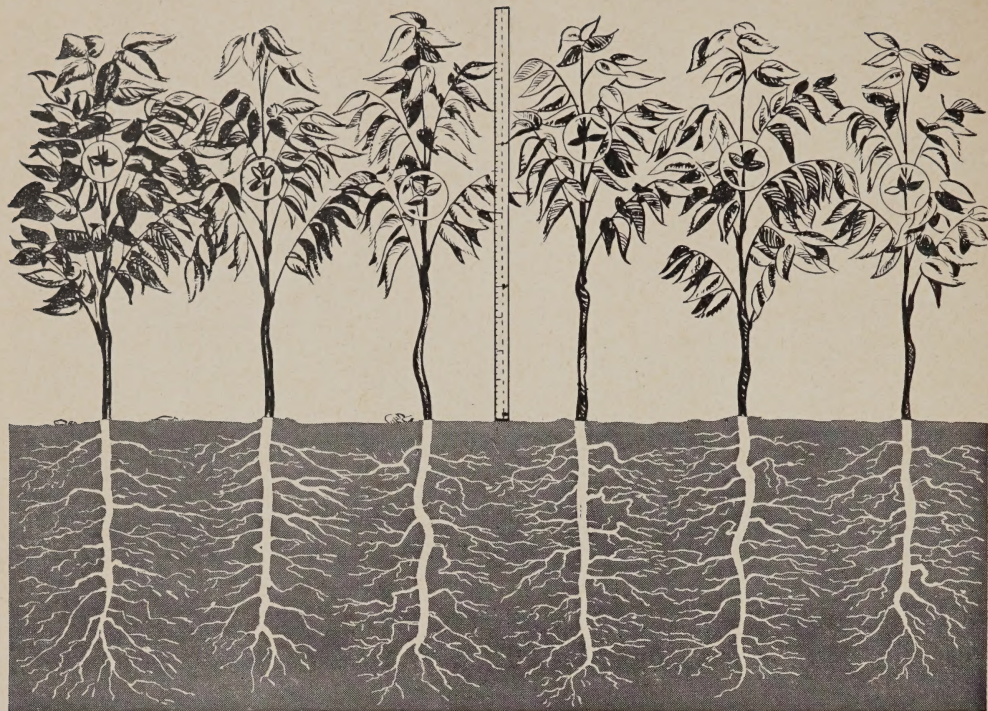
Pecan Trees and Cattle

CATTLE, Sheep and Pecans combined have proved very profitable to us. After the pecan trees attain some size and start bearing, we have found that cattle and sheep grazing in the orchard will make enough profit to give you the pecan crop almost without cost.

In our Pecan orchards we plant Giant Burr Clover, Crimson and White Dutch Clover, Austrian Peas, Hairy Vetch and Wild Winter Peas, with some oats for fine grazing in winter and spring. This greatly enriches the land and puts humus in the ground at the same time. Very little fertilizer is needed with such a combination, and you have a fast growing, heavy bearing and profitable orchard that is beautiful indeed.

The Finest Insurance in the World

TAKE Out An Insurance Policy with Nature by planting a Pecan Grove. It will start paying you the day the trees are set out. Every day for the next 50 to 100 years your pecan trees should get larger. And as they get older and larger they bear more and more pecans, and cost you less and less per pound to grow. The older the trees get, the farther they send their roots down into the ground, feeding on soil untouched by the roots of other trees and plants. Rains and drouths may come and go, but every day and every night the pecan trees you plant will be growing in beauty and profit for you, if you give them the care and attention they deserve.



A drawing from a kodak picture showing our Bred-up Pecan trees bearing before they are three feet high.

Young Trees Bear in the Nursery Row

THOUSANDS—not hundreds—of our pecan trees bloom and bear in the nursery row. Look at this drawing of 6 little trees dug up in our nursery, retouched to show roots and nuts more plainly. You can see life and quality in these young healthy pecan trees. We are proud of them. Plant them, and we are sure you will never regret it.

Bass Grown Trees Are Early and Heavy Bearers Bred-Up from Finest Heavy Bearing Parents

NO nursery in the world has finer parent trees from which to select seed, buds, and grafts than we do. Many nurserymen have no bearing pecan trees, and have to buy their buds and grafts, taking whatever they can get.

We have over 1500 acres in pecan orchards. People who see them say they are the finest in the world. Our finest trees are selected to be parent stock to breed up the young trees we sell our customers. Is it any wonder that hundreds of customers write us that our trees live better, grow faster and bear earlier—and bear larger and finer nuts that sell for more money on the market?

More papershell pecans are gathered each fall from Bass bred-up trees than any other brand in the world. It makes us feel good to think about the pleasure, satisfaction, profit and beauty that trees we have grown are now giving to our fellow men.

It Pays To Plant Only the Finest Trees

Our Trees Have Finest Root Systems

NO pecan trees in the World have finer root systems than the trees we grow here at Lumberton. Our soil is ideal for the development of a full root system, thrifty, vigorous and healthy. We never had a visitor who didn't say he saw more and finer pecan nursery stock growing in our nurseries than anywhere else—and we have had hundreds and hundreds of visitors in the past 35 years.

Best Packed Pecan Trees

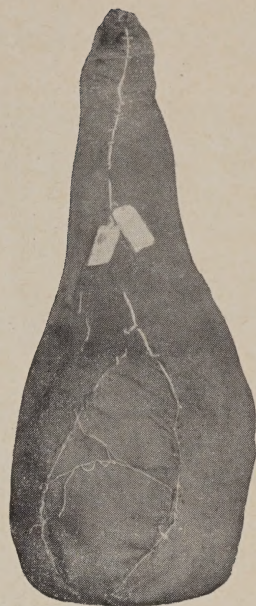
YOU can buy the finest pecan trees in the World, but if they are not dug and packed well for shipment you will not have anything when you get them. Because they will not live and grow for you. We dig our trees by hand with specially made shovels and we go deeper and get more and finer roots than any nurseryman we know of. Read testimonials on page 22 of this catalog and see what customers say. Note how we pack trees to keep them from being bruised and dried out when they reach you. Customers are loud in their praise of our fine digging, packing and handling of orders. You pay us for the finest trees and service, and we do our utmost to see that you get just that.

Plant Our Early Bearing Trees

YOU may find trees for less money than ours, but in the end they will not be cheaper trees. Remember it takes no more land to plant a fine tree on than a sorry one. And the fine tree will live and grow better, bear sooner, and will bear finer pecans. Buy your trees direct from us, and you will always be sure you are getting the finest.

WARNING

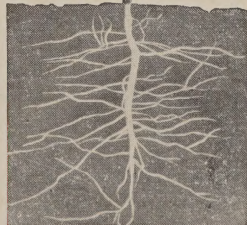
Call for trees as soon as they arrive, as we pack them to reach you in excellent condition if taken out immediately upon arrival. Inspect trees at the station, and refuse if in bad order, so we may make claim against railroad. If any damage has been done in shipping, have agent write on express receipt that they were damaged. Send us damage receipt and we'll promptly replace trees.



Trees Ready for
Shipment



We measure our trees from ground up.
You pay only for this!



You do not pay for
the roots.

A Bass bred-up tree less
than three feet high,
already bearing pecans.

World's Largest Cluster of Stuart Pecans



THIS cluster of nuts is, in our opinion, the world's largest cluster of Stuart pecans. We have never been able to learn of a larger cluster of this variety on one little branch.

This bunch of nuts was grown from one of our trees, sold to a customer at Purvis, Miss., the county seat of Lamar county.

There were sixteen nuts in this cluster. Compare the size of the bunch to the hand holding them.

A Pecan Grove Is an Asset to Any Farm

EVERY farm in the South should have a pecan grove to serve as insurance for later on, and provide a "reserve" for independence in old age. At least a few trees should be on every farm and around every home. The nuts will furnish the most nourishing food for family and friends, and a fine cash crop besides. Planted around the house, lot, or outbuildings, pecan trees will furnish the finest shade, beautify the grounds, and attract birds. No tree is prettier than the pecan, with its rich green foliage and stately, upright habit of growth. Note the beautiful tree pictured at bottom of page. 25 years ago this was a \$1.00 tree; now it is making at least \$75 profit each year. You see why we urge you to plant pecans. We believe what they have done for us they can also do for you.

Make Your Land Do Double Duty

FINE crops of cotton, corn, oats, peas, etc., can be grown between the orchard rows of your pecan trees. We plant right up to the trees, being careful only not to bark the trees in plowing and working around them. Pecan trees grow fast and bear early where they are cultivated and grass and weeds do not take food and nourishment the trees need. Be sure to plant winter cover crops; have the land getting richer each year as the trees are growing.



This \$1.00 Bass tree now produces over 240 pounds of nuts annually, with a steadily increasing yield

NATURE'S TRUST FUND



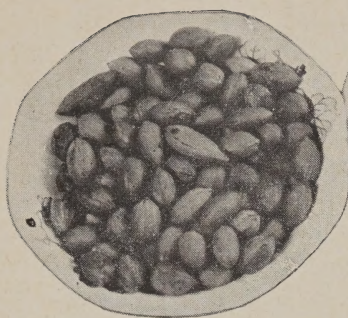
WHAT is more beautiful and restful than a cool shady pecan grove for life-long contentment? Such a grove provides shade, bird life and peace—and a steady income! PLANT A GROVE IN MEMORY OF SOMEONE!

A Living Memorial and a Valuable Legacy to Leave Behind

AN ESTATE to leave your family and children (and future generations) is a pecan grove. It is more valuable than actual gold. Stocks and bonds may fluctuate, and money may be quickly spent—so a fortune may be soon gone forever. But with a pecan grove, growing all the time, and increasing in productiveness with age, there is a regular income, like a trust fund, to insure revenue, college education, etc. Each year the dividends grow larger.

So leave, as an heirloom, a pecan grove. *At the same time it will prove to be a living monument that will carry your name and foresight down through the ages!*

"Your pecan trees had a very heavy crop this year. I gathered nearly 500 pounds. All were well filled out. Your Stuart has no superior."—Hon. Geo. B. Neville, Meridian, Miss.



Note the difference in size of nuts—
and read below.



Success Pecans

All Bass Trees are Budded or Grafted

THESE two saucers of nuts show another reason why Bass trees are such sure and heavy producers. Pecan trees have that natural tendency to revert back to the way they were produced ages ago, and even a large pecan planted is almost certain to bear a tiny nut later. Ordinarily, a nurseryman will plant these tiny nuts, depending upon their buds or grafts to produce *the larger nuts*.

In our nursery we plant the larger nuts, which cost us *several times* as much as the smaller ones. We get the proper start for our trees, assuring quality for you.

To produce large and profitable pecans, the young trees must be budded or grafted. Some prefer the budded, and others the grafted, but each method is equally as valuable and productive, and we do both. We do not buy buds or grafts from unknown sources, but produce them ourselves from heavy bearing parents in our own orchards. Therefore, we know their history. We take the grafts and buds, not from prunings off nursery stock, as is often customary, *but from branches of our own bearing trees*, thereby causing us to lose hundreds of pounds of nuts each year from our own crop.

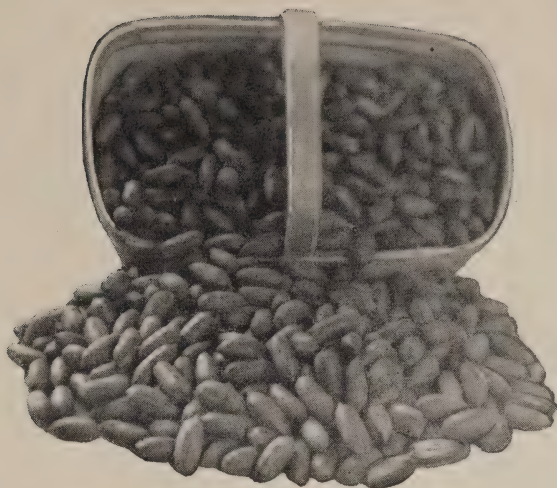
Three Generations of Culture

IT TAKES years of training, cultivation, experiments and experience to produce thrifty pecan trees. The Bass Nursery has behind it two generations, with a third ready to carry on. These trees are a science and a life business with us. For 35 years we have served the South, and trees sold even in our first year are now in great producing groves.

FREE INFORMATION ON PECAN GROWING

Write to the U. S. Department of Agriculture, Washington 25, D. C., and ask to be sent any free farmers' bulletins on pecan culture. There are several available.

Also write the U. S. Pecan Experiment Station at Albany, Georgia, for any special information needed. A fine government experiment station is maintained at Albany for the benefit of pecan growers, and will be glad to furnish freely helpful advice and suggestions.



Mississippi Giant Papershell Pecans

THE Mississippi Giant Papershell Pecan is no doubt the largest papershell pecan in the world. \$5000 was paid for the parent tree at Kosciusko, Miss., by F. A. Mahan of Monticello, Fla. It is sold under several names such as Mississippi Giant, Florida Giant, Mayhan, Mahand, Mahan, etc. This new variety is a very fast growing tree with large beautiful foliage. The shell is very thin—easily crushed in one's hands—and the meat is large, easily extracted whole, with a fine, rich and nutty flavor. It is one of the earliest and heaviest bearers of all pecan varieties. For years this pecan has been highly advertised over the radio by Mr. Mahan, and sold at much higher prices than we charge.

Many Other Varieties of Pecans

Here in our 1500 acre orchards of bearing pecans we grow and are now testing the following varieties of papershell pecans:

Stuart, Success, Schley, Mississippi Giant, Lewis, Nelson, Moneymaker, Frotscher's Eggshell, Bass Papershell, Van Deman, Natchez, Pabst, Delmas, Forkett, Dependable, Hale, Davis, Burkett, Big Z, Hollis, President, Squirrels' Delight, Climax, Longfellow, Texas Prolific, Oliver, Russell, Kincade, and a number of varieties yet unnamed. So far, in our tests, the three kinds we describe and offer to sell have proved superior and more worthy of your planting.



Bass Bred-Up Stuarts are Big Producers

THE *Stuart* is our first choice, and incidentally it is the most popular of all the improved varieties of pecans. This nut has been planted more extensively than any other. The trees are vigorous, bear regularly, and resist scab. They are early and heavy bearers. The nuts are large and well filled, the kernels being plump, with a meat content of 49%, and of good flavor. Note the actual photograph of the inside of a Stuart pecan.

These nuts are the easiest to grow, sell well on the market, and bring a higher market price.

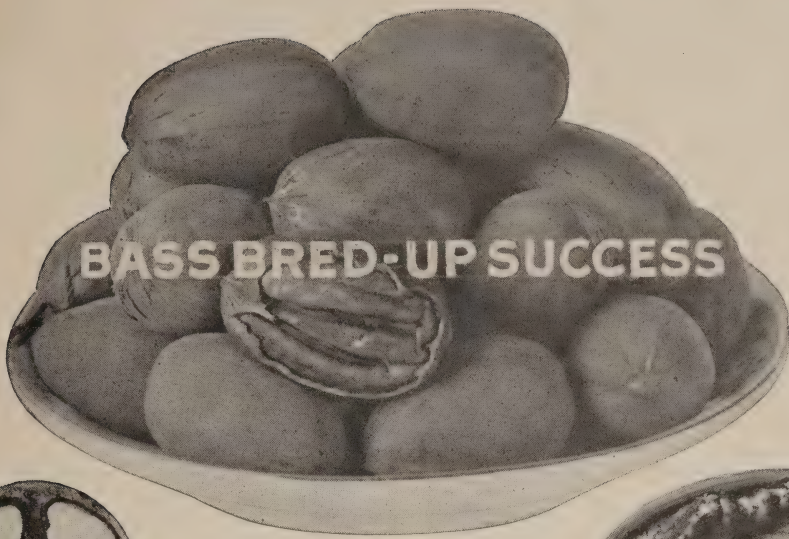
We recommend the Bass Bred-Up Stuarts, as the most profitable and satisfactory of the pecan trees. We have an unusually fine stock of our large trees in this variety — it would pay you to plant them in preference to others.

Pecan Trees Planted by George Washington, Father of Our Country, Are Still Growing and Bearing

JUST to show you how long pecan trees will live and grow — and bear — and to further prove the foresight and wisdom of the Father of our Country, about the year 1785, and when George Washington lived at Mt. Vernon, he planted some pecan trees which are still alive, in fine condition, and bearing. Washington was a wise man in planting trees that were to become permanent.

"If I had my way I would straightway deed an acre of these magnificent, generous food-bearing trees to every worthy, ambitious young man and woman in this country. It would prove a solid foundation for life's success — both as an investment for pecuniary profit and an investment in health and happiness."

Said a GEORGIA BANK DIRECTOR.



Our Bred-Up Success is a Fine Variety

SUCCESS is a very large nut, with a large, plump, rich kernel that cracks easily—40 nuts usually weigh a pound. The tree is a low-headed spreading type with nice rich foliage. It is a very heavy bearer, and an early bearer. The kernel is one of the heaviest of all pecans. This variety does well in all sections of the South, and is always in great demand—not only for the fine qualities of the trees but the nuts as well.

Ours is the World's Largest Pecan Nursery

For many years now we have owned and operated the largest pecan nurseries in the world here at Lumberton, Mississippi. Over 2,000,000 pecan trees are growing in our nurseries at all times. Three generations of Basses have enjoyed growing and selling fine pecan trees, and the fourth generation is rapidly growing up to carry on the work and keep our title of the largest growers of pecans in the world. Heavy planting and good care—despite the loss of 26 men to the armed forces—have given us the finest lot of trees to offer this season we have ever seen grow. The trees are straight, well-rooted, and highly Bred-up from extra early and heavy bearing trees. Such trees are almost certain to live well for you, grow fast, and bear early.

How To Plant Pecan Trees

(How Many Trees to the Acre, etc.)

Two usual questions asked us are how many trees to plant to the acre, and what kind of soil in which to plant them.

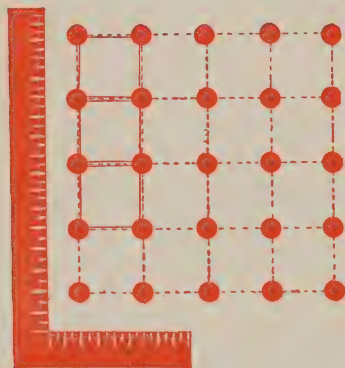
On lands of only fair fertility, plant trees every 50 feet, but we generally recommend 60x60. If the ground is very rich, plant farther apart, such as 70x70, but for the average, figure on every 60 feet — 12 trees to the acre. Please refer just below. You can get more trees to the acre by the triangle method of planting (14 as against 12).

As to soils — land that will grow hickory or oak trees will grow fine pecans. It has been well said that any land that will grow cotton will grow pecans. Well drained land is needed for best results. Practically any average land in the South will grow fine pecans.



The sooner you set out your pecan trees the better will be your prospects for them living, the more vigorous will they grow up, and the earlier they will begin to bear. Set out pecan trees as soon as possible after the leaves shed in the Fall, in November, December, January, February or March. Even if you cannot set your trees early, *book your order now so we may reserve some of our finest trees for you.*

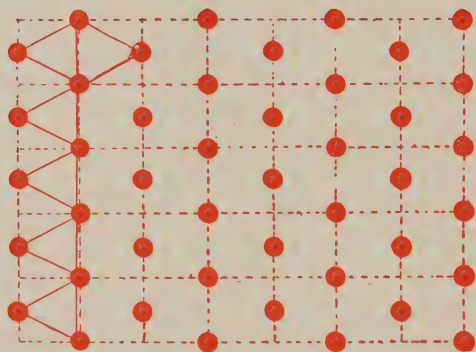
Use a planting board in setting your trees. This is easily made by taking any board or plank about six feet long and cutting a V-shaped groove in the center of it. This groove in the planting board is made to fit down over the stake you have driven down in the ground where the tree is to be planted. Then at each end of the planting board place a small peg. When you dig the hole for the tree, all you will have to do is to lay this planting board across the hole dug so that each end will be against the pegs and your tree will come right in the groove and be exactly in line. If you do not use a planting board it is hard to get the trees in line again after the holes are dug, even if lined up exactly right to start with.



SQUARE METHOD

To plant the square method, take an ordinary L-square and place on the ground in order to get your lines true. Sight and place a stake sixty (preferably) feet away on each line until you reach the ends of the field. Then stake off on parallel lines at every sixty feet and plant trees at each stake. Planting sixty feet apart, you have 12 trees to the acre.

Page Twelve



TRIANGLE METHOD

By planting the triangle method you get more trees to the acre, and besides all trees are exactly sixty feet apart in ALL directions. To get a true equilateral triangle easily, drive a stake in the corner of the field. Then with the aid of an L-square find stakes along the outside lines. In order to get proper and exact distance inward toward the field, get a wire sixty feet long. Attach to stake. Get another wire of same length and attach to next stake. Let one man make an arc with his wire, and another man an arc with his. When the two wires meet, properly taut, drive stake for tree. Work from that stake and so on until field is covered.

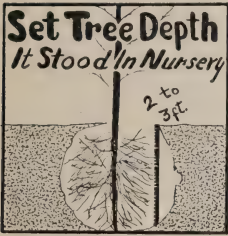


Protect the Roots

Never allow the roots of the trees to become dry or exposed to the atmosphere for any length of time from the time they reach you until they are set in the ground.

Wet the bundle just as soon as you can and if not ready to set out at once, dig a hole and put the roots in and cover up well. Place in a shady place if possible.

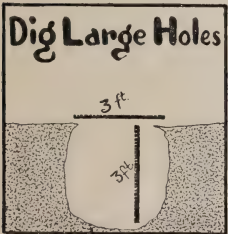
Set your trees at once upon arrival or heel-in promptly as above.



Plant as Deep as in the Nursery

Set the tree about the same depth it stood in the nursery.

Fill in the hole with the best top soil, packing the dirt well around the roots, especially the tap root. Keep the roots of the trees out straight in their natural position and do not bend them down by the tree.



Dig Large Holes—Protect the Roots

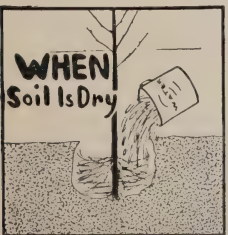
Have a large hole for your tree. Three feet wide and three feet deep will not be too large for pecans. Holes about 12 inches wide and one to two feet deep will do for fruit trees.

Mix thoroughly with the soil to be used to fill in the hole a peck or half bushel of well-rotted manure or compost or some good guano, being very careful not to allow it to come into contact with the roots in ANY QUANTITY, for if it does it will scald them and do more harm than good.



Fertilize Properly

If you desire to plant on land rather poor in fertility, thoroughly mix with the soil two or three shovelful of well-rotted compost when you plant the tree, or one or two pounds of bone meal. The best fertilizer after the tree is planted is to scatter manure around the trees. The more the better — one-half to one bushel to the tree, if possible. Do not bank it up around the tree, but scatter it around for two or three feet. When it rains the substance will be taken down to the roots. Put this around your trees in the late winter, if possible, so that the trees will be able to get a fine growth in the spring. When the trees are old enough to bear, use potash in some form — wood ashes will do.



If the Soil Is Dry . . .

If the soil is dry when the trees are set, it is a good idea to pour a bucketful of water to each tree when the hole is nearly filled, and then fill the hole completely up.

Pour one bucketful of water to each tree once a week during very dry spells in summer. Make a basin-like hole at the base of the tree. Pour water and as soon as it is soaked in good, fill completely up with dry dirt. This holds in the moisture and also keeps the ground from baking. If you cannot pull soil back, covering the wet earth well, DO NOT water at all. Water poured on top of the ground and left this way does more harm than good, as it causes the earth about to bake and the tree to scald.

Cultivate for four to six feet around each tree thoroughly all during the summer. Never let grass or weeds grow up around your trees. Keep the ground dug up and soft at all times.

Cultivate the Ground

Cultivate for four to six feet around each tree thoroughly all during the summer. Pecan trees do best where the land is cultivated well. Our own experience has taught us that no tree responds to care and cultivation better than the papershell pecan. Frequent shallow cultivation is best. Keep the weeds and grass down, for they take the moisture and nourishment needed badly by the young growing pecan trees.

Special Notice About Fertilizer

Recent experiments in our own orchards have shown us that one pound of Nitrate of Soda or Sulphate of Ammonia for each year the tree has been planted will be of great benefit and cause the trees to grow very fast. Merely spread it around the trees for two or three feet and hoe or dig in well. This can be done at any time from April 1st to the last of June, usually the earlier the better.

Care of Young Trees

No pruning is necessary after you once get the trees branching high enough. The larger trees we sell will branch high enough anyway, but the smaller trees have to have sprouts cut off occasionally that come out on the body of the tree until the branches get high enough. This may be done at any time required, either summer or winter. We do not let our own pecan trees start branching lower than shoulder high. They look better and you can work around them where they are not allowed to head too low.

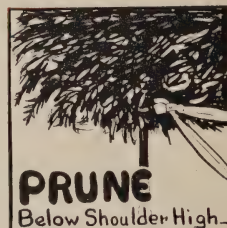
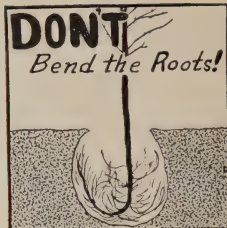
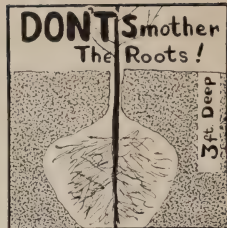
Bass Trees Come Pruned, Ready to Plant

We endeavor to send out properly pruned trees, just as if we were going to plant them ourselves, leaving the planter nothing to do but to set them out. The taller grades of trees should be top-trimmed, as it balances the top against unavoidable loss of some roots when the tree is transplanted. Proper pruning insures the tree living and a good growth. Where trees are properly pruned, handled and planted, there is no reason why any of them should die. *Our prices are made on the height of the trees when dug. When properly top-trimmed, the height is often materially reduced. Therefore if the height of a trimmed tree, when received, is less than the catalog height, this is the explanation.* We measure our trees from the ground up and not from the tip of the tap roots as many nurserymen do. Our 3 to 4 feet trees are often as large as their "5 to 6 feet" trees—we don't charge for roots. You pay us for a smaller size tree.

Advice on Pecan Culture

Ask us all the questions you wish to in regard to pecan growing. We will gladly give you our opinion. And as experts, let us advise you not to put off setting out your pecans. Remember the loss of a year's time in getting started means the loss of a year's splendid income later, at a time when you may appreciate it most. And speaking of the time element, it would pay you to buy and plant our larger trees, for you would save that initial growing period. Let Bass solve your pecan problems.

For further information or definite instructions on Pecan growing, write the U. S. Department of Agriculture, Washington, D. C., for free Farmers' Bulletin Number 700, on "Pecan Culture," and Number 1501, on "Nut-Tree Propagation," and other available bulletins on Pecans.





Branches of our Blight-Proof Pineapple Pears loaded to capacity

Prosper With Bass Blight-Proof Pineapple Sand Pears . . .

ANOTHER profitable fruit to grow, and yet one which has not been sufficiently publicized to be more in demand, is the Pineapple Sand Pears. We first grew Pineapple Sand Pears for our own use, and finding them of such prolific growth, such fine fruit, such a ready market, and such a splendid profit, we decided to pass on our experience to our customers and grow these trees for them. 40 to 75 bushels per year from many of the older trees in our section is nothing unusual and some orchards yield over 1,000 bushels to the acre. One orchardist produced 400 bushels on 2½ acres, one year, and two years later gathered over 3,000 bushels.

So we now produce these pear trees for our customers, and have thousands of young, thrifty growing trees ready for shipment. These trees, when mature, will be better than our own old trees, since they have been propagated from our producing trees; thus fine parent stock, and a better start than our own trees had.

The Bass Pineapple Sand Pears grow rapidly—they are extremely hardy. All trees have a well developed root system.

GUARANTEE

The Bass Pineapple Sand Pears are guaranteed not to blight in any section



One of our Beautiful Blight-Proof Pineapple Pear orchards in full bloom

PINEAPPLE SAND PEARS

	Less Than 10	10 or More
3 to 4 feet.....	\$.60 each	\$.50 each
4 to 5 feet.....	.75 "	.65 "
5 to 6 feet.....	.90 "	.70 "



Peaches

WE NEED not elaborate on the eatability and marketability of Peaches. Plant this profitable fruit between the rows of your pecan orchard or in your garden.

RED BIRD. Very early, hardy grower, good bearer; has large fruit of bright glowing color and splendid quality. Ripens last of May or early June. Cling.

HILEY BELLE. Very rapid grower, prolific bearer, with a fresh, firm, excellent creamy white flesh and real peach flavor. Ripens in June. Freestone.

ELBERTA. Large, yellow, with red cheeks; juicy and of good flavor; flesh yellow. Ripens middle of July. This is an excellent shipping variety. Freestone.

PRICES — ALL VARIETIES

	Each	10
3 to 4 feet.....	\$.60	\$5.00
4 to 5 feet.....	.75	6.50



Apples

EARLY RED BIRD. Very beautiful early and heavy bearer of large red apples—good quality. Very early bearer.

DELICIOUS. No new variety gained popularity in so many different sections so quickly. Fruit large, nearly covered with brilliant dark red; flesh fine grained; crisp, melting, juicy, with delightful aroma; highest quality. Splendid keeper and shipper. Tree one of hardiest, vigorous grower, with good foliage. Regular annual bearer.

	Each	10
3 to 4 feet.....	\$.60	\$5.00
4 to 5 feet.....	.75	6.50

Bass Grapes

GROW your own grapes for the table or your own grape juice, wine or jelly.

CONCORD. The most widely grown, most popular of all grapes, for vineyards. Black. Healthy, hardy vigorous vine, large bunch and berry, and a good yielder. Grows quickly. Our Concords this year are extra fine.

NIAGARA. Leading white grape. Widely planted. Bunch large; handsome, juicy and fine flavor.

	Each	10	100
No. 1	\$.35	\$3.00	\$25.00

Bass Figs

THE fig-canning industry is gradually extending throughout the South. Since several tons of figs can be produced on an acre of ground, it is profitable to give them intensive culture. The fresh fig is quickly finding its way into market, and meeting with ready sale.

Figs require little or no cultivation. Our favorite is the **CELESTE**, one of the hardiest varieties. Very desirable for canning and preserving. Small to medium, pear-shaped, ribbed. Flesh firm, juicy, sweet, excellent quality.

	Each	10
3 to 4 feet.....	\$.60	\$5.00
4 to 5 feet.....	.75	6.50



We Sell the Finest Fruit Trees

SO MANY of our customers for Pecan trees wrote us to recommend good places to get fruit trees, especially for home use, or to plant with their pecan trees, that we started growing and handling the ones we list. The trees we offer are good, strong, healthy and vigorous, fast-growing trees that we think are the very best and safest of their kind. Much trouble and expense can be saved by having your fruit trees shipped in with your pecan trees.

Bass Guarantee on Fruits

We guarantee them to be true to name, high in quality, good healthy stock, free from disease. Stock damaged in transit, if notified immediately, will be replaced, if express or freight receipt indicates damage. Should any stock prove not true to name, we will return money or replace it with our other stock, but are not liable for any damages beyond this.

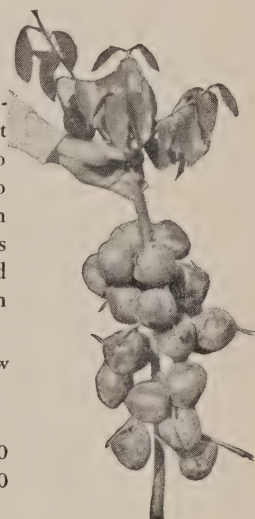
NOTICE. If your order calls for a variety we do not have on hand, we shall, unless advised to the contrary, substitute another which should prove as satisfactory. Thus we save you disappointment and loss of time. Ask for our special prices on large orders.

Chinese Persimmons

THE Chinese Persimmons we offer used to be called Japanese Persimmons, but since Pearl Harbor these trees are too fine to bear that name. This is a very large, heavy bearing persimmon that seems to do well anywhere the native persimmon will succeed. The trees are early to bear and prolific, and have few enemies. They are a beautiful sight when loaded with fruit—a real ornament. The fruit is usually about twice as large as the largest apples and peaches, and of a beautiful pink or red color. Often small trees have 50 to 100 of these big beautiful fruits on them. These trees should be planted on every yard.

We recommend the TANE-NASHI variety. In high favor. Large fruit, flesh yellow and seedless. Vigorous, prolific; uniform size — most desirable to market.

	Each	10
3 to 4 feet.....	\$.60	\$5.00
4 to 5 feet.....	.75	6.50

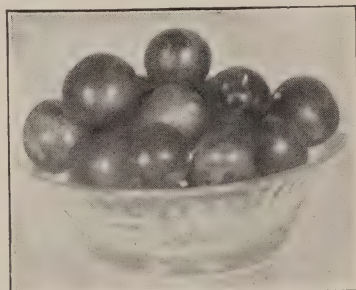


Plums

RED JUNE. Early market plum, large size, deep vermilion red color. Good variety, very firm. Flesh light yellow. Free from rot. Very heavy bearer and easy to grow. A wonderful plum, in our estimation.

	Each	10
3 to 4 feet.....	\$.60	\$5.00
4 to 5 feet.....	.75	6.50

Let your land do double duty — Plant Pecan trees between the rows of fruit trees.



PLEASE

Because of our care in inspecting, packing and shipping, and the huge expense to which we are put, it hurts to fill orders that amount to less than \$5.00. So please order enough, even for friends, to make at least that large an order. However, we will fill your order amounting to less than \$5.00 if 50c is added for cost of packing.

A truck load of fine papershell pecans from our own orchards.



There's Always a Market For Pecans!

THE most popular nuts are pecans. Because growers realize that the market has hardly been scratched, cooperative associations have been formed to further their sale. Pecans have sold on their own merits because of their delightful taste and flavor, and food value. There is no telling what the demand will be when they are advertised.

But regardless of the future market, the immediate consumption is enormous. Confectioners, Hullers, and Salters use them by the carload. Fruit cakes, so popular in the Fall, require tons. Bakeries use them all year round. Cracking companies—and by the way, that is a comparatively new industry which can be carried on in the home—cannot always secure enough nuts. Chain and grocery stores sell them. Pecans and Pecan Pralines may be advertised and sold by mail from the home.

So there is already a tremendous and ever increasing market for pecans, and the industry is yet in its infancy! Grow along with it as the consumption increases.

Papershell Pecan Nuts for Sale

OUR own groves produce thousands of pounds of Papershell Pecans each season. We ship them all over the country in 5, 10, 25, 50 and 100 pound lots, and up . . . right fresh from the trees, with that rich, nutty, tree-ripened flavor you seldom get when you buy from your grocery. Many large concerns buy them by the hundreds of pounds to give as Christmas presents. Write for prices—combine your order with friends and get fresh pecans. We start shipping as soon as pecans ripen, usually between October 10th and 15th.



Our Office Building — Notice the Pecan Trees

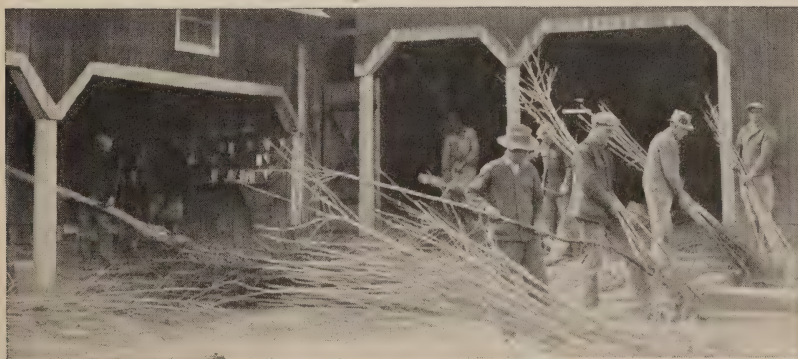
An Institution to Serve You!

OUR sole business, which has been our life's work, is the growing and selling of pecan trees. It requires our attention 365 days a year. This is not a company which buys trees each year for resale, or sends out agents to peddle them, but a large organization operating throughout the year, and selling our own trees direct to the customer for cash only. Nor is it a one-man, one-truck concern, nor a backyard "nursery." This nursery comprises 18,000 acres, of which 1,500 is planted in orchards and nurseries, and in which over 2,000,000 trees are growing at all times.

From 50 to 100 men are employed the year round, many of whom have been with us since we began business. They live in their own homes, which we furnish, and are happy, contented laborers, who take pride in our trees and whose hearts are in their work. Thirty mule teams and all kinds of farm machinery are used on our place.

Each Tree Individually Inspected

BELOW is a familiar scene. The man in the foreground does nothing but inspect trees. This official inspector is a trained and expert nurseryman, and it is his job not to let a single tree pass that is in any way inferior, defective in root system or trunk. The trees are first placed in the vat of water to wash the dirt off the roots, so they may be inspected and properly packed for shipment. The other men gather and tie the trees carefully, packing as described on page 5. As the trees are growing the entire nursery is inspected every week. The inspection is daily, but it requires a week to walk through all the rows of all the fields. Trees are carefully watched to keep free of any pests and diseases, and to see that they are in fine growing condition.



Each tree individually inspected. Imperfect trees are thrown out AND BURNED.

NEW PRICES—SEASON 1944-45

PRICES

PRICES ON TOP GRADE (No. 1) PECAN TREES—ALL VARIETIES

	Less Than 10	10 or More	100 or More
2-3 Feet.....	\$1.00 each	\$.90 each	\$.80 each
3-4 Feet.....	1.15 "	1.05 "	.90 "
4-5 Feet.....	1.30 "	1.20 "	1.00 "
5-6 Feet.....	1.50 "	1.40 "	1.25 "
6-7 Feet.....	2.00 "	1.90 "	1.50 "
Large.....	3.00 "	2.90 "	2.50 "

We recommend the planting of our larger trees. They bear earlier.

Special Prices on Large Orders

One to nine trees take the each rate price; ten to forty-nine take the 10 rate price; 50 and up take the 100 rate price. Special prices cheerfully quoted on large lots.

ALL PRICES F. O. B. LUMBERTON, MISS.

OUR GUARANTEE ON FRUIT TREES

All fruit trees that we do not grow are supplied by reputable nurseries. We guarantee them to be true to name, high in quality, good healthy stock, free from disease. Stock damaged in transit, if notified immediately, will be replaced if express or freight receipt is sent us indicating damage. Should any fruit trees not prove true to variety we will return the money you paid us for them or replace with other stock but are not liable for any damage beyond this.

PRICES ON FRUIT TREES

BLIGHT-PROOF PINEAPPLE PEARS—	Less Than 10	10 or More
3-4 Feet.....	\$.60 each	\$.50 each
4-5 Feet.....	.75 "	.65 "
5-6 Feet.....	.90 "	.70 "

PLUMS, PEACHES, FIGS, APPLES and PERSIMMONS—

3-4 Feet.....	.60 each	.50 each
4-5 Feet.....	.75 "	.65 "

GRAPES—CONCORD AND NIAGARA—

2 Yr. No. 1..... (Bearing)	.35 each	.30 each
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ALL PRICES F. O. B. LUMBERTON, MISS.

ORDER BLANK

TO
BASS PECAN COMPANY
Largest Pecan Nursery in the World
LUMBERTON, MISSISSIPPI

All our BRED-UP Pecan Trees are absolutely guaranteed to be true to variety, strong, thrifty, vigorous, fine rooted, well dug, well packed and to reach you in excellent condition, if taken out immediately upon arrival, or we will send you new trees provided complaint is made at once, and a bad order report signed by your carrying agent is sent us. We further guarantee upon satisfactory proof that if any of our No. 1 Pecan Trees we sell you do not prove true to variety to refund promptly in cash FIVE TIMES our selling price to you. No other nursery has ever dared duplicate this guarantee—one that really protects you. Should we be out of any variety ordered we will substitute what we think is as good or better unless you advise us not to substitute when you send in your order.

KIND	Number	Size	Price	
PECANS				
Stuart				
Mississippi Giant				
Success				
PEARS				
Pineapple Sand Pear				
PLUMS				
Red June				
CHINESE PERSIMMONS				
(Once Japanese)				
PEACHES				
Red Bird				
Hiley Belle				
Elberta				
FIGS				
Celeste				
APPLES				
Red Bird				
Delicious				
GRAPES				
Concord				
Niagara				
50c PACKING CHARGE ON ORDERS LESS THAN \$5.00				
Total Amount of Bill				

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAINLY

Date _____ 194 _____

Name _____

Street Address or R.F.D. _____

Post Office _____

Express Office _____

Date to Ship _____

Here's Proof That Bass Pecans Will Grow All Over the South

(Names of Following Furnished on Request)

JACKSON, MISS.: "The pecan trees that I got from you during several years beginning about 25 years ago had a fine crop of nuts last fall, and I have been selling pecans, shelled and unshelled, all the season. My customers are my best advertisers. They say my pecans are finer, have a better flavor than any they have had. They tell their friends about them. We have worked up a real nice business."

COCHRAN, GA.: "The trees I bought from you in 1938 and 1939 are bearing nicely, and are fine trees."

SMITHVILLE, OKLA.: "I have a pecan grove of 200 trees now 12 years old. Stuarts and Success. I got my trees from you. They were fine."

ARGO, ALA.: "My brother has been buying some pecan trees from you and is well pleased with them. So I have decided to try some of these trees, even tho I am a salesman for (another nursery)."

DORSEY, MISS.: "Inclosed you will find another order for pecans. I set some of your trees some years ago; they are bearing now. Wish I had ordered more then."

TRINITY, ALA.: "I want you to know how fine my Stuarts are, and bearing well."

BEDFORD, VA.: "A few years ago we purchased two trees from you and they are beginning to bear nuts, and we are very proud of them."

MT. CALM, TEXAS: "I ordered lots of trees from your company in 1930 and '31 when I lived at Oxtell, Texas, and they were the best trees I ever bought anywhere from any company. I would like some more of them."

LIBERTY, S. CAR.: "Have always found your trees of excellent quality."

MONROE, LA.: "All of the four Mississippi Giant trees bore nuts for the first time this year. These nuts were perfectly filled and of excellent flavor. Thus, less than three years after planted they were bearing nuts."

FT. WORTH, TEXAS: "Several years ago I bought lots of trees from you and they are all bearing now and doing fine."

HELENA, ARK.: "We are feeling very rich with our splendid pecan trees from your place giving us abundant and delicious nuts."

MEMPHIS, TENN.: "I have you to thank for the wonderful pecan grove which I have, and this year the trees are so heavily loaded that I am afraid their beauty is going to be marred because of this. I never have any shriveled nuts, all as full as the hull will hold. I have about 125 of your trees bearing. Thank you again for selling me such wonderful trees, and with best wishes, I am etc."

CLARKSVILLE, VA.: "As usual, I am very well pleased with your beautiful trees."

LANCASTER, KY.: "About two months ago I was at a farm meeting. Our County Agent had a Mr. Fortenberry and his assistant, a Mr. Cragham, and I suggested to a group that day to get pecan trees and set them out and I showed them my tree that has over a peck on it now and they are beauties." (This tree bought from Bass Pecan Company.)

ALAMAGORDO, NEW MEXICO: "From the first shipment of trees we received from you we got 365 pounds of very fine nuts last year. One of those trees, a Success, is now eight years old and has a spread of 32 feet. We are working here under conditions that at times make it look impossible—high altitude, Dobe soil with plenty of alkali, very little rainfall, but so far we have had very good luck."

MANATEE, FLA.: "I was at my farm near Brookville, Fla., a few weeks ago and was well pleased with the growth of my trees this year. The Stuart pecan and the Pineapple sand pears I bought of you are looking fine, and at the rate they have grown since I put them out, will make a nice orchard in a very few more years."

DUBLIN, GA.: "I might mention that within the last few years I have bought from you over 500 trees, all of which have been very satisfactory, indeed."

COVINGTON, TENN.: "I own some fine pecan trees ordered from you about 20 years ago, and the enclosed order is to be a Xmas present to my small grandson. And here's hoping that even to the third and fourth generation Bass Pecan Trees may have a place in my family."

GIRARD, LA.: "To say that I am proud of the 200 or more pecan trees I purchased from you 17 years ago is putting it very mildly. At one time I thought very strongly about cutting them down, but you and my daughter prevented me from doing so. They averaged me \$25 a tree this year, besides I made 30 bushels of corn per acre on strips between the trees. Now if I can get to be a better pecan seller I will do better; I got only 25c per pound F. O. B. my shipping point."

SUNBURY, N. CAR.: "All the trees I've bought from you in years past are bearing fine nuts now. The oldest are 17 years old."

CANTON, MISS.: "This year I sold an average of \$25 worth of pecans *per tree* from the trees I purchased from you some years ago, after giving several friends a supply and saving enough for home use."

BRACEY, VA.: "I already have four of your trees—one had two nuts for first time, another a year older, had two dozen, and another had a peck or more."

LOLA, KY.: "Please send me your good trees. We planted some of your trees in 1932 and they are bearing good."



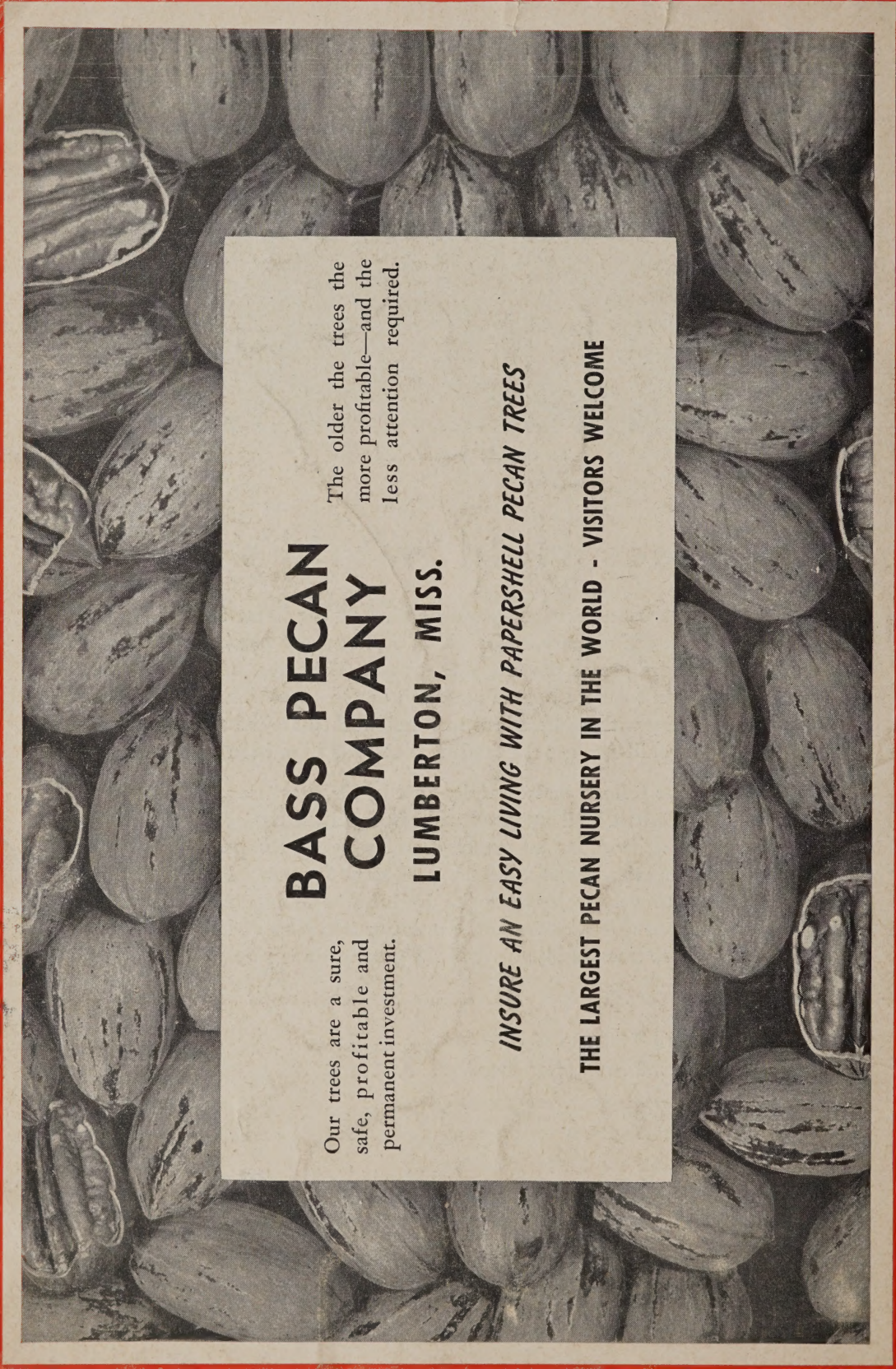
Our Beautiful Pecan Nursery Stock

Bass Trees Hold World's Record

THIS is the remarkable bearing record of nine of our Extra Special pecan trees set out the last of February by Dr. D. B. Stevenson of Lumberton, Miss. Most all of these trees bore pecans the first year set out. They were our largest size trees and have been given the very best of attention by Dr. Stevenson. He has fertilized the trees very heavily with barnyard manure and worked around them often, so that weeds and grass would not get the fertilizer. Results have been remarkable.

The record that follows was carefully kept by Dr. Stevenson, who is one of the best known physicians as well as loved and respected citizens of South Mississippi, and is absolutely authentic as he gathered and weighed the pecans himself. The trees bearing the heaviest crops were the ones most favorably located. Trees with smallest yields were greatly handicapped by being near big oaks, sidewalks, etc. The nuts were gathered in October and November two years and eight months later—actually before the trees had been set in the ground three years.

<i>Trees No.</i>	<i>Age</i>	<i>Yield</i>
Tree No. 1—	2 years 8 mos. after planting.....	25 $\frac{1}{2}$ lbs.
Tree No. 2—	2 years 8 mos. after planting.....	15 lbs.
Tree No. 3—	2 years 8 mos. after planting.....	16 lbs.
Tree No. 4—	2 years 8 mos. after planting.....	17 $\frac{1}{2}$ lbs.
Tree No. 5—	2 years 8 mos. after planting.....	28 $\frac{1}{4}$ lbs.
Tree No. 6—	2 years 8 mos. after planting.....	12 lbs.
Tree No. 7—	2 years 8 mos. after planting.....	10 lbs.
Tree No. 8—	2 years 8 mos. after planting.....	4 $\frac{1}{2}$ lbs.
Tree No. 9—	2 years 8 mos. after planting.....	4 lbs.



Our trees are a sure,
safe, profitable and
permanent investment.

BASS PECAN COMPANY

LUMBERTON, MISS.

The older the trees the
more profitable—and the
less attention required.

INSURE AN EASY LIVING WITH PAPERSHELL PECAN TREES

THE LARGEST PECAN NURSERY IN THE WORLD - VISITORS WELCOME